



Crossing Boundaries in Visual Communication Research

ICA Young Scholars Preconference

24 May 2019

American University, Constitution Hall, Room 1

Keynote:

Luc Pauwels (University of Antwerp): Interrogating boundaries and frontiers of Visual Communication Studies

Presenting Participants (Young Scholars) & Presentations

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| Bobbie Foster (University of Maryland) | Toward a better meme theory: Exploring the boundaries of memes, meme-making, and meme theories |
| Martyna Gliniecka (University of Wroclaw) | Visual references in description of print advertisement. A four-country cross-cultural analysis |
| Anat Leshnick (University of Colorado at Boulder) &
Rivka Ribak (University of Haifa) | Delivery room photography: Regaining control, reclaiming authorship? |
| T.J. Thomson (Queensland University of Technology) | Crossing the boundary from private to public: Exploring which photos make it from the camera roll to social media platforms |
| Yaqian Wang (Peking University) | “New ways of social interaction”: Research on virtual interaction of strangers in webcast room based on network anchors’ perspective |
| Adrian Wong (University of Illinois Urbana-Champaign) | Visual rhetoric in photo essays on the Venezuela political crisis: The double utility of news images |
| Sulafa Zidani (University of Southern California) | Say it again – Language and power in Internet memes |

Respondents:

Katharina Lobinger (USI Università della Svizzera italiana)

Shahira Fahmy (University of Arizona)



Program

10:45-11:00	welcome and introduction
11:00-12:00	Luc Pauwels: Interrogating boundaries and frontiers of Visual Communication Studies
12:00-12:30	lunch break
12:30-13:30	presentations I Presentation sessions will combine brief oral (5-7 minutes) and poster presentations with follow-up discussions.
13:30-13:45	break
13:45-14:45	presentations II Presentation sessions will combine brief oral (5-7 minutes) and poster presentations with follow-up discussions.
14:45-15:00	coffee break
15:00-16:00	experts' sessions parallel discussions in small groups of scholars with methodologically and/or thematically related research projects, discussion of research projects as well as current challenges and future directions for visual communication research
16:00-16:30	closing plenary summary of insights from experts' sessions and discussion

Venue

American University, Constitution Hall (Room 1)
3501 Nebraska Ave NW, Washington, DC 20016, USA

(closest Metro Station: Tenleytown-AU Station)



Visual Communication Studies
Division